

A large billboard is mounted on a white support structure against a dark blue sky. The billboard displays a photograph of a woman in a strapless red dress, looking down. A stream of various letters and symbols flows from her dress towards the right side of the billboard. In the bottom right corner of the billboard, the text "aelicia.com" is written in a cursive font. The background shows a modern building with a grid-like facade and some blurred lights from the street below.

aelicia.com

Ahlstrom Chantaffiche™

Success at every stage

At Ahlstrom we've been using progressive technology for over 50 years to advance the standards of the poster paper industry. We believe in continually raising the bar, reaching for the impossible. And making it reality.

Which brings us to Ahlstrom Chantaffiche.™

We are at the forefront of developments and innovation in poster papers and the subsequent product and print quality is achieving outstanding results for our customers.



Outdoor billboards

Excellent printing

Our aim in developing this coated paper was to achieve superior results with all printing methods. We have special grades for offset and screen as well as for digital printing, working perfectly with solvent, UV or latex inks and its special coating will optimize ink consumption. Ahlstrom Chantaffiche™ delivers exceptional dimensional stability and works brilliantly on older as well as today's advanced machines.

Easy billposting

We have endeavoured to make the process of bill posting easier than it's ever been.

Folding is fault-free. We've made Ahlstrom Chantaffiche™ crack-resistant, so there's no white line on the printed side. And the paper's high wet strength makes posting a smooth and easy operation.

Good in all weather conditions

We also ensure that the advertiser's message looks as good at the end of the campaign as at the beginning. Ahlstrom Chantaffiche™ makes the advertiser's message look good in all weathers conditions, without curling, fading or distortion. Its blue back ensures perfect opacity and our advanced reverse side treatment ensures an excellent adhesion. It has also an outstanding flaking resistance.

Backlight advertising

Our specialized backlight poster papers offer excellent printability and good sheet formation for homogenous see-through effect. Also the high transparency allows letting light through the paper at the right level.

Environmental impact

We ensure that we minimize the effect on the environment in all our production methods. Our raw materials originate from responsible and renewable sources, and all grades are available with FSC™ or PEFC™ certification. In 2010 we increased our material efficiency by 3.1 per cent, achieving more and reducing waste. And we're improving our energy efficiency through co-generation and co-hydraulic power.



Look for FSC certified products.





Delivering the message, indoors and outdoors

Our coated papers are made for billboards, citylights, megalights, bus shelters, scrolling units as well as indoor applications. They deliver outstanding messages with all printing methods, including inkjet. They're suitable for wide format printing and available in flame retardant grades.

Poster papers for all kinds of urban style

Product name	Coating	Specific properties	Reverse side	Wet strength treated	Printing process					Standard basis weights (gsm)									
					Offset	Screen	Inkjet												
							Solvent	UV	Latex	105	115	120	130	135	150	170	190	200	250
Billboard Outdoor posters																			
Chantaffiche™ 200	1-side coated	High wet opacity Excellent stability Flaking resistance Folding break resistance	white	● ●	●		○	○			●								
Chantaffiche™ 250			blue	● ●	●		○	○		●	●								
Chantaffiche™ 250 US			blue	● ● ●	●			○				●							
Chantaffiche™ 200 SC			white	● ●		●		○				●							
Chantaffiche™ 250 SC			blue	● ●		●		○				●							
Chantaffiche™ 250 JE			blue	● ●			●	●	●		●								
Chantaffiche™ 250 JE US			blue	● ● ●			●	●	●				●						
Chantaffiche™ 250 JE Premium – NEW	1-side coated, smooth treatment	As above with semi-gloss effect	blue	● ●			●	●	●		●								
Citylight, megalight Indoor and outdoor furniture, scrolling units and bus shelters																			
Chantaffiche™ 400	2-side coated (backside with very low drying time)	High transparency Excellent formation	white	●	●		○	○				●		●	●				
Chantaffiche™ 200 JE			white	●			●	●	●		●			●	●	●		●	●
Chantaffiche™ 200 JE PET – NEW	PET laminated	High transparency Tear resistance Moisture resistance	white	●			○	●	●					●					
Indoor Point-of-sale																			
Chantaffiche™ 200 JE	2-side coated (uneven)	High transparency Excellent formation	white	●			●	●	●		●				●	●		●	●
Chantaffiche™ 200 IGNI	1-side coated	Flame retardant	white		●	●	○	○	○			●					●		
Chantaffiche™ 300 IGNI opaque	2-side coated	Flame retardant 100% opaque	white		●	●	○	○	○										●
Chantaffiche™ 300 opaque – NEW	2-side coated	100% opaque	white		●	○	○	○	○									●	

Reel width up to 336cm possible.

Stay ahead™

Ahlstrom is a high performance materials company, partnering with leading businesses around the world to help them stay ahead. Our products are used in a large variety of everyday applications, such as filters, wallcovers, flooring, labels and food packaging. We have a leading market position in the businesses in which we operate. Our 5,700 employees serve customers in 26 countries on six continents. In 2010, Ahlstrom's net sales amounted to EUR 1.9 billion. The company's share is quoted on the NASDAQ OMX Helsinki. More information available at www.ahlstrom.com.

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